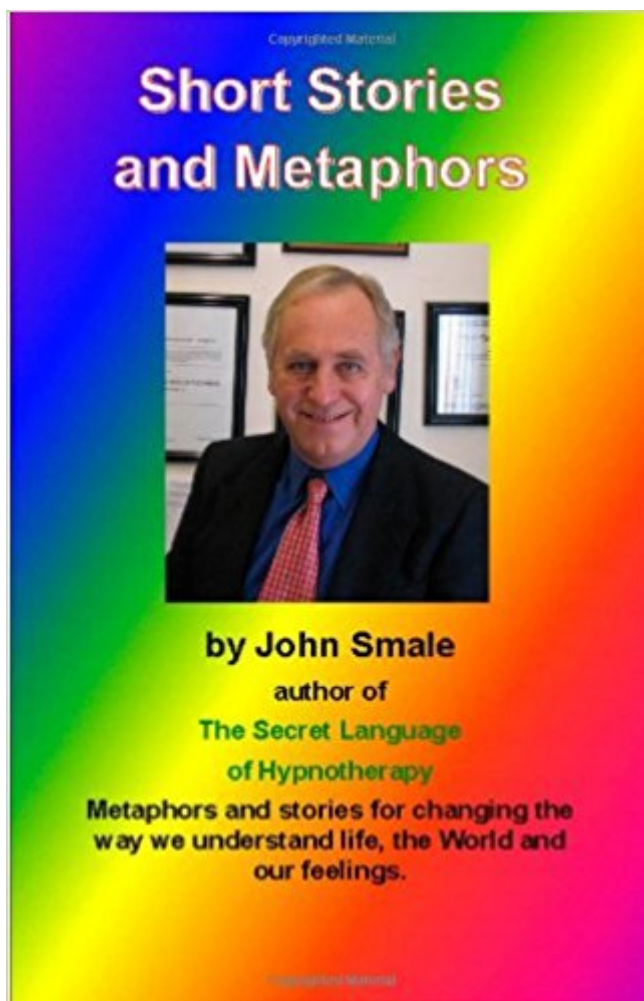


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Short Stories And Metaphors



Synopsis

Stories and metaphors are as old as language itself. Used to teach and illuminate from our cave dwelling past to the Bible, then through hypnotherapy and NLP, metaphors have guided us to look at the world in a different way by introducing new perspectives and insight. Following his decades in advertising, marketing and as a fully trained and very experienced hypnotherapist, John Smale has put together a number of stories and metaphors that have worked to help people to resolve a huge range of problems. This book, written and told as if by an old story teller, will change your view of yourself and others and will add brightness to your life.

Book Information

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Customer Reviews

I get a lot of good metaphors out of this book for meetings and public speaking.

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